



## Valley Modern Challenge for January 2018

Let's explore Pantone's Color of the year 2018: Ultra Violet. Be inspired by Pantone's interpretation of the color or by the color itself.

Bring a quilt or quilt top (any size) to our January meeting using your interpretation of Pantone's color for 2018. Try to use a modern approach to you work as you explore this new inspiring color.

### “ANNOUNCING PANTONE 18-3838 ULTRA VIOLET, PANTONE® COLOR OF THE YEAR 2018.

A dramatically provocative and thoughtful purple shade, PANTONE 18-3838 Ultra Violet communicates originality, ingenuity, and visionary thinking that points us toward the future.



Complex and contemplative, Ultra Violet suggests the mysteries of the cosmos, the intrigue of what lies ahead, and the discoveries beyond where we are now. The vast and limitless night sky is symbolic of what is possible and continues to inspire the desire to pursue a world beyond our own.

Enigmatic purples have also long been symbolic of counterculture, unconventionality, and artistic brilliance. Musical icons Prince, David Bowie, and Jimi Hendrix brought shades of Ultra Violet to the forefront of western pop culture as personal expressions of individuality. Nuanced and full of emotion, the depth of PANTONE 18-3838 Ultra Violet symbolizes experimentation and non-conformity, spurring individuals to imagine their unique mark on the world, and push boundaries through creative outlets.

Historically, there has been a mystical or spiritual quality attached to Ultra Violet. The color is often associated with mindfulness practices, which offer a higher ground to those seeking refuge from today's over-stimulated world. The use of purple-toned lighting in meditation spaces and other gathering places energizes the communities that gather there and inspire connection.”

If you have any questions, please contact Anna Koelewyn via email [artistwithin@sbcglobal.net](mailto:artistwithin@sbcglobal.net) .